

An Edition 2 for the Swiss NB24 chronograph: uniting feelings and high technicality.



Following the record sales recorded during the first edition, the Swiss NB24 chronograph is making its big return on November 24 with its Edition 2, available for a limited time only! This mechanical watch is the fruit of many months of lively and enthralling collaboration between CODE41 and its community of watchmaking enthusiasts. Produced almost entirely in Switzerland and equipped with a peripheral oscillating weight, what really makes the NB24 stand out is a level of technicality that's rarely equalled on the watch market. Here's a look back on an exceptional project!

Record sales for the NB24 Edition 1

Initially launched in April 2020, the NB24 project met with the most enthusiastic of receptions when pre-orders opened in January of the following year! Its development, with the cooperation of CODE41 members, was marked by a number of sudden developments.

For 9 months, said members were able to vote and give their opinion of the technical and esthetic aspects of the NB24. An identical approach to every project from CODE41, who see the creation of a watch as an extraordinary adventure to which everyone can contribute.

Is this due to its sporty, skeletal look, its impressive technicality or its Swiss production? One thing is certain: the CODE41 community is absolutely delighted with the NB24; during the Creator Edition pre-orders, 1,380 copies were sold, generating a total of 5,298,394 CHF!

This overwhelming success even surpassed the expectations of the team itself, which hadn't planned to produce enough watches to please all of the members. So many good reasons to accelerate the release of a second edition in November!

So it's official: the NB24 will be available for pre-order from November 24 to December 16 2021, with prices starting from 4,593 CHF (for the titanium version). Delivery is scheduled for October 2022.

An exclusive and very technical chronograph

As far as the design is concerned, enthusiasts might recognize the architecture of the celebrated Valjoux 7750 movement, a choice which guarantees the watch's sturdiness and reliability. Reworked by CODE41, the exclusive design of the NB24 features a number of significant changes.

Notably, the bridges have been redesigned and the chronograph counters moved, so that the 30-minute disc is at 6 o'clock and the second disc at 3 o'clock. But CODE41 has gone even further than that, adding a peripheral oscillating weight to the watch, visible from the dial side.

Mastered by very few brands, this complication is a true technical feat; it's usually only seen on Fine Watchmaking pieces, and even then at stratospheric prices! Here, it alone represents almost a third of the production cost of the watch.

All together it gives us a very precise, robust and high-performance skeleton watch. Its strong, sporty esthetic makes it a distinctive piece that's very much unique on the market. A chronograph in the purest sense of the term!

NB24 - Characteristics and key points

A watch that's more Swiss than Swiss Made

Although the watch isn't labeled as such, lovers of Swiss Made will not be disappointed: almost 85% of the NB24 comes from Switzerland, including nearly all of the 326 components, with the exception of the mainspring and the jewels! A rare achievement when you know that the majority of watches bearing the label only reach around 60%. Instead, the NB24 is certified TTO, a label conceived by CODE41 which puts transparency on origin and costs of production at the heart of its approach.

42mm case in a choice of grade 5 titanium or AeroCarbon

For this second edition, the NB24's case will be 42mm and available in two variants: AeroCarbon, a high-density carbon fiber used in aeronautics, and grade 5 titanium. The former consists of blocks of over 300 layers each placed at 90° to the previous and compacted under 10 bars of pressure in an autoclave oven. This process makes it 2.5 times more resistant to bending than steel, and 2 times lighter than titanium; the crème de la crème of carbon fiber! Also of great quality, grade 5 titanium offers double the durability of steel. Furthermore, this material allows for very fine and detailed finishing.








Other technical characteristics of the NB24

Finally, the watch is fitted with high-quality sapphire crystal, both scratch-resistant and anti-reflective, and allows for nighttime display through Luminova technology. It is watertight to a depth of 100 meters, has been fine-tuned in 5 positions, and boasts a power reserve of 48 hours.

About CODE41

CODE41's mission is to make the art of watchmaking accessible to all. Founded in 2016 by Claudio d'Amore, CODE41 is today the leading community brand in mechanical watchmaking, based in Lausanne, Switzerland. Since the very beginning, CODE41 has gambled on involving the community at each stage of the creation of its projects, all while guaranteeing total transparency on the origin of its components, as well as on the prices of its watch models and accessories.

CODE41 in numbers:

	2016	2021
 CODE41 team	2 people	25 people
 Community	15'000 members	530'000 members
 Monthly website visitors	20'000	570'000
 Turnover (CHF)	0.5 mio	10 mio
 Number of collections	2	6
 Manufacture movements	0	2
 Liters of coffee	1	12

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