

CODE41 unveils the ANOMALY-T4: iconic, technical and elegant



Lausanne, June 2022 - CODE41 presents the ANOMALY-T4 Creator Edition, officially available for pre-order from June 29 to July 21 2022. The result of several years of experience acquired through the development of the previous models in the ANOMALY collection, CODE41's latest model reveals a completely unprecedented design that gives prominence to the visible mechanism with a high level of technicality, all at an exceptional price that puts it within the reach of all fine watch enthusiasts.

The genesis of the ANOMALY-T4

CODE41 gave itself the mission of co-creating all of its models alongside its community, fulfilling the members' esthetic and technical expectations and, above all, allowing them to experience the adventure of watch creation like no one else in the world of watchmaking.

The ANOMALY-T4 satisfies all of these objectives, as the worthy successor to the ANOMALY collection, which marked the beginning of the CODE41 watchmaking adventure back in 2016. After the EVOLUTION model, which received a very warm welcome, the majority of members expressed their desire to admire the beating heart of the watch. CODE41 listened and has worked relentlessly in response to a complex and demanding list of specifications:

1. **Creating a watch with a visible mechanism** in response to the desire of many members of the community, by selecting an excellently crafted movement
2. **Starting from scratch to come up with a design that's 100% in the DNA of CODE41**, with a unique and instantly recognizable character
3. **Pursuing CODE41's eco-friendly commitment** by drastically reducing this model's carbon footprint during its production
4. **Retaining what made the previous models so successful**, with a first-class list of technical specification
5. **Offering a watch that's accessible to all lovers of mechanical beauty**, and eliciting a sensation comparable to those evoked by Fine Watchmaking

ANOMALY-T4: Strong feelings guaranteed !



After several months of development, CODE41 is proud to present the ANOMALY-T4, a mechanical watch of great quality with a unique identity imparted by its remarkable technical character and its refined design. Its asymmetrical bridges, as decorative as they are functional, enhance its dial in a subtle balance between innovation and the legacy of the eponymous collection.

At first glance, the ANOMALY-T4 really stands out once placed on the wrist: without a shadow of a doubt, this is definitely a CODE41. The cross-shaped bridges, flange and dial are arranged here in concentric layers, offering a spellbinding perspective that immediately captivates the glance. Only the spectacle of the open-heart movement can steal the limelight from this chiseled esthetic.

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The transparent back is not to be outdone when it comes to impressing, with the decoration of the oscillating weight with Geneva stripes painting a fascinating landscape of which it's impossible to tire.

"With the ANOMALY-T4, we wanted to create a harmonious watch with a technical esthetic incorporating the best of the ANOMALY collection. We're extremely proud of the result!"

Claudio D'Amore, founder of CODE41

ANOMALY-T4: what makes it unique



ANOMALY-T4: putting the spotlight on mechanical beauty

Many members of the CODE41 community have long been asking for a new ANOMALY with a visible movement. True to its values, CODE41 heeded its community's call and began working assiduously on the subject.

The result: the ANOMALY-T4, the best ANOMALY created to date, offered in a completely unprecedented design.

Echoing the first loves of the brand, which makes it a point of honor to offering human-powered mechanical watchmaking, the fourth ANOMALY in the collection will delight all automatic watch lovers, placing the beauty of the movement at the heart of the watch's design. Boasting a unique and instantly identifiable character, the ANOMALY-T4 offers an elegant ballet both from the dial side and also through its transparent back. It has to be seen to be believed.

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Technical and elegant: the worthy successor to an emblematic icon

Equal parts technical and elegant, the ANOMALY-T4 is brought to life by a Sellita (SW200-1 S a) movement, renowned for its excellent precision (-7/+7s per day) and its great reliability.

Furthermore, the latest model in the ANOMALY collection includes everything you could want from a high quality automatic watch: 316L recycled steel case, anti-reflective sapphire crystal, watertight to 100m (10ATM), ultra-powerful Super-LumiNova® (BGW9) applied to hands and indices, Incabloc shock absorber, transparent back... Not a single technical innovation has been sacrificed on the altar of elegance: the ANOMALY-T4 combines the best of both worlds for a remarkably harmonious and immaculately finished result.

Exceptional value for money

With the ANOMALY-T4, CODE41 unveils a more affordable model that offers emotions comparable to those evoked by its most high-end pieces. This feat is made possible by CODE41's Direct-to-Consumer economic model: by cutting loose from intermediaries (distributors, resellers) and offering its models for direct sale through its website, the brand drastically reduces its production costs, thus being able to propose an exceptionally low price for the features and performance on offer.

Available starting from 1,398 CHF (1,498 EUR / 1,298 GBP / 1,373 USD), the ANOMALY-T4 is perfectly in line with CODE41's values: offering a beautiful visible mechanism with a high level of technicality within the reach of all watch enthusiasts.

A case made of 100% recycled steel of the highest quality



The ANOMALY-T4's eco-friendly case (case middle, bezel and back) is made of 100% recycled 316L grade 4441 stainless steel. Boasting a very low carbon content, this steel is exceptionally resistant to corrosion.

The ANOMALY-T4's steel is produced in partnership with Panatere, a pioneering Swiss company in the transformation of 100% recycled and recyclable raw materials. The 316L steel used for CODE41's new model is of clearly superior quality to the standards usually found in the sector. Reusable once its life cycle is complete, it also stands out through its very small ecological footprint. The latter is one tenth that of normal steel during its production, given that the collection and melting processes are carried out in local networks within a radius of 250km in Europe, and without the addition of any chemicals or ores.

The ANOMALY-T4's steel comes from offcuts of steel used exclusively in the Swiss medical and watchmaking industries, fields which are extremely demanding and rigorous when it comes to the raw materials used for their equipment and components. The tracability and selection of the steel are ensured through the use of a spectrometer gun, which guarantees its perfect quality.

A festival of colors and new eco-friendly straps



The ANOMALY-T4 will be available in 6 colors, allowing for over one hundred different combinations along with the various straps on offer.

What's more, two new models of eco-friendly strap are being offered for the ANOMALY-T4, both made from recycled polyester fibers. In order to do so, CODE41 has partnered with the Spanish company Seaqual®, specialists in the production of straps from plastic bottles recovered from the bottom and surface of the Mediterranean Sea. Combining your ANOMALY-T4 with a Seaqual® strap thus allows you to fight

actively against the plastic pollution of our seas and oceans.

A watch, a journey, an authentic history

More than just a watch, the ANOMALY-T4 is a journey being offered to the CODE41 community. At each step of the project, members vote and share their opinions. In this way, each is able to participate in the design of future models and write the history of the project. In addition, throughout the process of producing the brand's watches and accessories, members can witness the birth of their piece through photos and videos, as well as through visits to the workshops and precise explanations of the key phases of production.

A unique and unparalleled immersion in the world of watchmaking, which places each member of the community at the heart of the creative process by involving them in an adventure that only CODE41 offers to each owner of one of its models.

About CODE41

CODE41's mission is to make the art of watchmaking accessible to all. Founded in 2016 by Claudio D'Amore, CODE41 is today the leading community brand in mechanical watchmaking, based in Lausanne, Switzerland. Since the very beginning, CODE41 has gambled on involving the community at each stage of the creation of its projects, all while guaranteeing total transparency on the origin of its components, as well as on the prices of its watch models and accessories.

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